

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES NOR IS IT A PROSPECTUS ANNOUNCEMENT...

PUBLIC ANNOUNCEMENT EXPRESSION 360

EXPRESS 360 SERVICES INDIA LIMITED CORPORATE IDENTITY NUMBER: U74300WB2010PLC143636

Our Company was originally incorporated as "Expression Ad Agency Private Limited" as a private limited company under the Companies Act, 1956...

Registered Office : 203/1, A. J. C. Bose Road, Circus Avenue, Kolkata - 700017, West Bengal, India; Corporate Office: Sarojini House, 6, Bhagwan Das Road, New Delhi - 110001, India...

OUR PROMOTERS: MOHIT GUPTA, KANUPRIYA GUPTA, RAMESH KUMAR GUPTA AND RAMESH KUMAR GUPTA HUF

INITIAL PUBLIC OFFERING OF UP TO 15,000,000 EQUITY SHARES OF FACE VALUE OF ₹5 EACH ("EQUITY SHARES") OF EXPRESSION 360 SERVICES INDIA LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹10 PER EQUITY SHARE...

THE FACE VALUE OF THE EQUITY SHARES IS ₹5 EACH AND THE OFFER PRICE IS 10 TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND, AND THE MINIMUM BID LOT SIZE WILL BE DECIDED BY OUR COMPANY...

In case of any revision in the Price Band, the Bid/ Offer Period will be extended by at least three (3) additional Working Days after such revision in the Price Band...

This is an Offer in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations. This Offer is being made through the Book Building Process in compliance with Regulation 6(1) of the SEBI ICDR Regulations...

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements...

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with Securities and Exchange Board of India ("SEBI") shall be made available to the public for comments, if any, for a period of at least 21 days...

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment...

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with the RoC and must be made solely on the basis of such Red Herring Prospectus...

For details of the main objects of the Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 183 of the DRHP...

Table with 3 columns: BOOK RUNNING LEAD MANAGERS TO THE OFFER (SMART HORIZON, SWARAJ), REGISTRAR TO THE OFFER (MUFG), and REGISTRAR TO THE ISSUE (GYR, KFINTech, SUMAX).

For Expression 360 Services India Limited On behalf of the Board of Directors Sweta Agarwal Company Secretary and Compliance Officer

Expression 360 Services India Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations...

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933 (the "U.S. Securities Act") or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States...

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SUMAX ENGINEERING LIMITED CIN: U74210TG1994PLC019032

Our Company was originally incorporated as 'Sumax Engineering Private Limited' a private limited company under the Companies Act, 1956 at Hyderabad, Andhra Pradesh...

Registered Office: Plot No.45, Shanthinikethan Colony, Mahendra Hills, East Marredpally, Secunderabad, Telangana, India, 500026. Telephone: +91 78931 66698; E-mail: compliance@sumaxindia.com; Website: www.sumaxindia.com

OUR PROMOTERS: MR. SUDEEP MEHTA AND MRS. SMRITI MEHTA

THE OFFER IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE ("NSE").

THE ISSUE

INITIAL PUBLIC OFFERING UP TO 53,00,000 EQUITY SHARES OF RS. 10/- EACH ("EQUITY SHARES") OF SUMAX ENGINEERING LIMITED ("SEL" OR THE "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF RS. []/- PER EQUITY SHARE...

THE PRICE BAND WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF [] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER)...

In case of any revision in the Price Band, the Bid/ Offer Period shall be extended for at least three additional working days after such revision of the Price Band, subject to the total Bid/ Offer Period not exceeding 10 Working Days...

This Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR") read with Regulation 229 of the SEBI ICDR Regulations...

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025...

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies...

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment...

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus...

Table with 3 columns: BOOK RUNNING LEAD MANAGERS (GYR Capital Advisors), REGISTRAR TO THE ISSUE (KFINTech), and COMPANY SECRETARY AND COMPLIANCE OFFICER (SUMAX).

FOR SUMAX ENGINEERING LIMITED ON BEHALF OF THE BOARD OF DIRECTORS MR. PRATEEK NAHATA COMPANY SECRETARY AND COMPLIANCE OFFICER

Disclaimer: Sumax Engineering Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations...

THE BIGGEST CAPITAL ONE CAN POSSESS